

INTERNATIONAL DARK-SKY ASSOCIATION



Featuring an evening of breathtaking imagery and behind-the-scenes tales with astrophotographers Harun Mehmedinovic and Gavin Heffernan, creators of SKYGLOW, a time-lapse film and book project.

Kiowa National Grassland, New Mexico
skyglowproject.com

29th Annual General Meeting & Conference

sponsorship opportunities

Reclaiming the Night: Policy & Technology as Tools of Change

November 10, 11, 12 | Boston, MA



Our Audience Can Be Yours

Reach thousands of outdoor enthusiasts, campers, hikers, wildlife lovers, travellers, retirees, professionals, astronomers, engineers, scientists, moms, dads, grandparents & their starry-eyed kids.

79,000+

Social Media
Followers

13,000+

E-news
Subscribers

75,000+

Website Visitors
Each Month

ABOUT IDA

Why Dark Skies Matter

Protecting the night sky from light pollution is a critical mission that supports human health, preserves wildlife habitat, and provides visual access to celestial objects for professional and amateur astronomers alike. The beauty of a starry sky has been central to inspiring human creativity, religion, philosophy, culture, and science through the ages. International Dark-Sky Association is a global leader in the mission to protect our starry skies.

ABOUT OUR CONFERENCE

Boston 2017

The IDA membership gathers annually to share new ideas and a mutual passion for protecting dark skies. Engineers, designers, planners, architects, astronomers, scientists, grassroots advocates, opinion leaders, and public policy decision makers come together from around the world to spark connections that lead to real change.

ABOUT YOU

Reach and Visibility

We understand that your business has important goals to meet new audiences. Let us help you reach them and build meaningful relationships through these sponsorship options:

	Work With Us All Year! To meet mutual needs	Sponsor a Portion of Conference We'll help you find the right fit	Blog Post Thanking you for your sponsorship & our shared values	Verbal Thank You From the podium	Logo & Brand Info Projected before a speaker	Annual General Meeting (AGM) & VIP Tickets	Event Program	Exhibit Table For first 10 with interest	Social Media, E-mail, & Website Recognition	Logo Featured on event collateral & signage
PLATINUM \$10,000	*	*	*	*	*	5 AGM, 2 VIP	Full inside front or back page	*	*	*
GOLD \$5,000		*	*	*	*	4 AGM, 1 VIP	Full page	*	*	*
SILVER \$2,500					*	3 AGM	1/2 page	*	*	*
BRONZE \$1,000						2 AGM	1/4 page	*	*	*

Don't see what you're looking for?

Contact us to develop the best options for your business!

CONTACT INFORMATION

Company Name _____

Phone _____

E-mail _____

Contact _____

Address _____

City/State/Zip _____

SPONSORSHIP LEVEL

We are proud to support the **International Dark-Sky Association's** 29th Annual General Meeting and Conference at the level marked below:

_____ Platinum Sponsor (\$10,000)

_____ Silver Sponsor (\$2,500)

_____ Gold Sponsor (\$5,000)

_____ Bronze Sponsor (\$1,000)

PAYMENT OPTIONS

_____ Enclosed is my check for \$_____ payable to **International Dark-Sky Association**

_____ Please charge my credit card for \$_____

___Mastercard ___Visa ___AmEx ___Discover

BILLING ADDRESS (If different from contact information)

CARDHOLDER NAME _____ SIGNATURE _____

ACCOUNT NUMBER _____

EXPIRATION DATE _____ CW _____

Please submit your logo in EPS format to amanda@darksky.org.



CONTACT US

Keith Ashley
Associate Director of Philanthropy
520-347-6367
keith@darksky.org

SAVE THE DATE

30th Annual General Meeting Conference
Snowbird, Utah | November, 2018