



Corporate partnerships

Reclaiming the night, together



Cover photo credit: More Than Just Parks

Photo credit: LED Linear (DarkSky Approved lighting)

Our mission

DarkSky International restores the nighttime environment and protects communities from the harmful effects of light pollution through outreach, advocacy, and conservation.

Dark skies are quickly vanishing due to the rapid growth of light pollution—erasing the stars, destroying critical wildlife habitat, and compromising the health of our shared communities. Our window to act is closing fast.

DarkSky International is taking bold action to protect the night through smart, sustainable lighting initiatives and programs proven to work while leading a global advocacy network enacting policies and driving meaningful change.



“Partnering with DarkSky International is more than support—it’s a commitment to preserving the night, protecting ecosystems, enhancing human well-being, and fostering a sustainable future. In return, our partners gain global visibility and community trust as they help safeguard our view of the stars and our window to the cosmos.”

- Ruskin Hartley, CEO of DarkSky

Partnering for the night

By linking your brand with the dark sky movement, you demonstrate a commitment to a sustainable future where the stars continue to shine bright.

As a leader in the global movement to protect the night, DarkSky engages with diverse fields, including tourism, lighting design, wilderness preservation, astronomical science, and more. This broad reach enables us to strategically position your brand across various markets and communities for targeted impact.

Photo credit: Bin Chen / Xishuangbanna, China

Our global community

With a growing global network of members, volunteers, certified International DarkSky Places, and organized chapters, DarkSky leads a passionate and diverse community.

35K+

Members and supporters

Total number of contactable members and supporters

3,500+

Advocates and Delegates

Network of active DarkSky volunteers

230+

International Dark Sky Places

Officially certified parks, reserves, sanctuaries, and communities

105+

Global chapters

Official and current global chapter organizations





Photo credit: Neagone Fo / Thailand

Our growing reach

DarkSky's impact is rapidly growing as our programs expand, our networks strengthen, and interest in the night sky soars. With astrotourism on the rise and awareness of light pollution increasing, our reach is greater than ever.

204K+

Social media followers

Followers across all platforms (calculated in 2025)

500K+

Global event participants

Participants in events sponsored by a DarkSky chapters, IDSP's, or partner organizations (2023).

1.3M+

Annual website users

Total website users in 2025 (587K from organic search)

	Champion	Leading	Guiding	Sustaining	Ally	Associate
Gift Level	\$20,000+	\$19,999 - \$10,000	\$9,999 - \$5,000	\$4,999 - \$2,500	\$2,499 - \$1,000	\$999 - \$500
Logo and name placement on the DarkSky website <i>(according to sponsorship level)</i>	★	★	★	★	★	★
Use of DarkSky logo on your business website	★	★	★	★	★	★
Monthly DarkSky news updates	★	★	★	★	★	★
Welcome package with printed copies of Nightscape magazine	★	★	★	★	★	★
Quarterly invitations to join Night Matters zoom events	★	★	★	★	★	★
Special recognition in select DarkSky Communications <i>(Nightscape, events, IDSW, etc.)</i>	★	★	★	★	★	
Access to Under One Sky DarkSky's global conference	★	★	★	★		
Name and logo on a variety of Under One Sky (UOS) conference communications	★	★	★			
Quarterly updates directly from DarkSky's CEO	★	★	★			
Prominently featured at Under One Sky including logo placement on conference recordings	★	★				
Dinner with DarkSky CEO	★					



International
Dark Sky Week
2025

「 Capture
the Dark 」

UNDER
ONE SKY

Event sponsorships

Each year, DarkSky hosts three events to engage members, expand support, and inspire actions that reduce light pollution and protect the night.

While partnership levels offer brand visibility in event communications, direct event sponsorship provides even greater exposure. To learn more, contact our engagement team at engagement@darksky.org.

International Dark Sky Week | April 21-28, 2025

This week-long celebration of the night extends far beyond the dark sky community, with events held worldwide and widespread media coverage.

Capture the Dark | June 1 – July 30, 2025

As the world's premier astrophotography contest, Capture the Dark highlights the beauty and significance of the night through stunning imagery.

Under One Sky | November 8-9, 2025

DarkSky's annual global conference unites leading voices in the dark sky movement, featuring panels and discussions that drive innovative solutions.

DarkSky corporate partnerships:

Learn more

Interested in becoming an official partner of DarkSky International? Visit our website to learn more, and don't hesitate to reach out—our team is here to help!

darksky.org/who-we-are/partners

membership@darksky.org

Our mission

DarkSky International restores the nighttime environment and protects communities from the harmful effects of light pollution through outreach, advocacy, and conservation. [Learn more](#)

Get involved

There are many ways to take action—from becoming an official DarkSky Advocate to simply signing up for our e-news updates. However you choose to get involved, you'll be joining a growing global movement to protect the night. [Learn more](#)

DarkSky Approved

The DarkSky Approved program provides objective, third-party certification for products, designs, and completed projects that minimize glare, reduce light trespass, and don't pollute the night sky. [Learn more](#)

Follow us

Stay connected—follow DarkSky on social media for the latest updates, upcoming events, and inspiring stories of people making a difference.



@DarkSky_Intl



@DarkSky



@DarkSky.Intl



@DarkSky_Intl

Contributions to DarkSky International through a Donor-Advised Fund (DAF), Individual Retirement Account (IRA), or private foundation are subject to specific tax regulations. As such, donors cannot receive goods, services, or other tangible benefits in exchange for their contributions. This ensures compliance with IRS guidelines and maintains the tax-advantaged status of these giving mechanisms. For further clarification, please consult your tax advisor.

Photo credit: More Than Just Parks